Eagles' Development Corporation

Truth ■ Honor ■ Excellence ■ Tradition

3540 N. Lexington Ave., El Monte, CA 91731, (626) 575-2306

... where performance meets the future

Columbia Student Congress Publicity Chairperson

Contact: Evelyn Ortiz, Human Resources Dept.

Job Site: El Monte, CA

Job Type: Part Time, 1.5-4 hours weekly

Experience: Preferred, but may not be required, depending upon the knowledge, enthusiasm, and

availability for training of the candidate

Supervisor: Jose Presidio

Skills: The successful candidate must be able to interface with other members of the executive

board, manage 3-6 team members, oversee and track multiple projects simultaneously, design and/or conduct and evaluate effective live and print media campaigns, motivate

team members, manage a budget, and meet deadlines.

Responsibilities: The successful candidate will be responsible for the design and implementation of

effective live and print media campaigns that will generate a significant increase in

student participation in activities sponsored by the Columbia Student Congress.

Duties: The Columbia Student Congress publicity chairperson will chair and direct the publicity

committee; oversee the design and implementation of live and print media publicity campaigns, and monitor and evaluate their success using attendance data and student feedback (surveys and/or interviews); develop and manage a budget; report to the executive board weekly concerning current and future projects; and become a member of the executive board and participate in the planning, calendaring, and evaluation of

Student Congress activities.

Education: Candidate must demonstrate, through training or experience, a basic knowledge of

principles and skills appropriate to the job; a training session will be offered.

Compensation: \$30 per trimester stipend and relevant experience directly applicable to the workplace.