

News Story

SLUG:

REPORTER:

Who? (e.g., individual, group, team, organization and representative)

What? (e.g., event, incident, kind of work done, result, reward)

When?

Where?

Why?

How?

Use this information to construct your lead — that is, a summary of the most important information.

LEAD: Subject-Verb-Object ≤ 34 Words / 1 Sentence



Details, in order of importance.

Quotes.